



ORIENT FASHIONS

Business overview



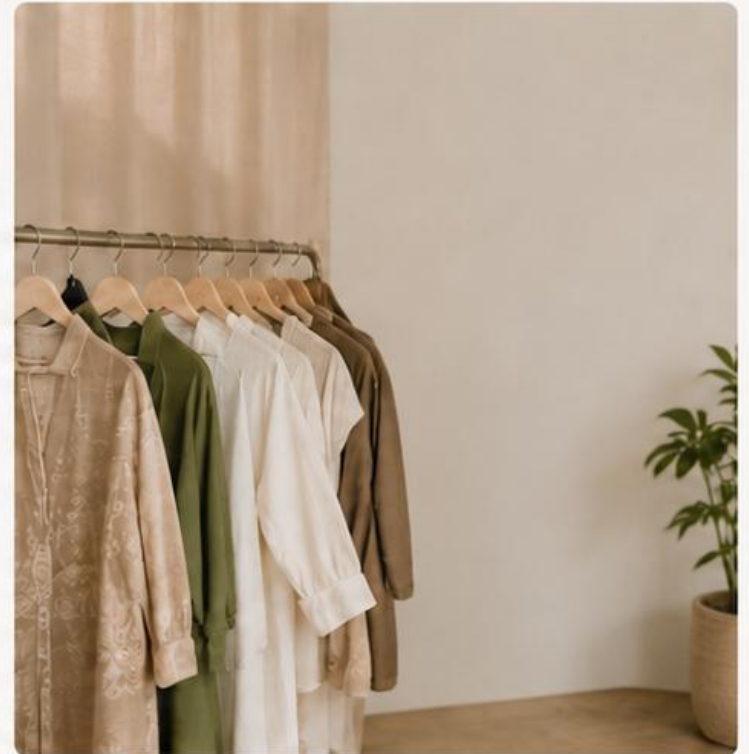
INTRODUCTION

An introduction to our legacy of quality and global market leadership

Evolved with robust **foundation in 1973**, by our chairperson **Mrs Meena Sethi**, Orient fashions has grown to be among the distinguished manufactures in India. Excelling towards brilliance by working towards a sustainably fashion future.



Excelling towards brilliance by working towards a **sustainably fashion future.**



BY THE NUMBERS

Built on trust. Driven by scale. Focused on the future.



Established in
1973



5500
Company Associates



10 million units
Annual Capacity



64/1200 Heads
Embroidery Machine



3
Digital Printing Machine



3000+
Sewing Machine



Annual Turnover
US \$75M



5
Factories



PRODUCT MIX
40% Womenswear
40% Kidswear
20% Menswear

PRODUCT CATEGORY



WHY ORIENT FASHIONS

Rooted in values. Driven by innovation.



1

Honest and transparent operations



5

Intensive focus on **ESG- Environment, social, and governance**



2

Pride in the quality we produce



6

Advance softwares and ERP systems



3

Design-forward :
In-house studios that translate global runway trends into commercial realities.



7

Digitalization and Data centric decision making



4

Vertical integration:
In-house embroidery, Schiffly lace making, and Digital printing



8

Global compliance:
Ensuring the highest standards of safety, ethics and production quality.



OUR CAPABILITIES

Powered by technology,
driven by people.
Crafting fashion with
precision, creativity and care.



OUR SUSTAINABILITY GOALS

Building a responsible future through mindful choices and meaningful action.

Signatory To SBTi
with goal to achieve
Net Zero carbon
emissions by 2030.

Planted **2000 trees** in
dforested areas in 2023
another **1000 trees**
planted in 2024.
Pledge to reach **5000**
trees by end of 2026



BRAND PORTFOLIO: AMERICA

TOMMY  HILFIGER

ARITZIA

EXPRESS

NORDSTROM

 **TARGET**

GAP

Abercrombie & Fitch

BILLY REID

Dillard's

LANDS' END 

BONOBOS


HOLLISTER


vineyard vines

PAIGE

BRAND PORTFOLIO: EUROPE & ASIA

**UNI
QLO**

VANESSA
BRUNO

Maison 123
PARIS

FILIPPA
K

IKKS

Marc O'Polo
EST. IN STOCKHOLM

Phase Eight

Tartine et Chocolat
PARIS

nice things
Fabrice S.

FRENCH
CONNECTION

GREAT PLAINS
LONDON

oysho

Etam
PARIS

M&S
EST. 1884

**PRINCESSE
tam•tam**



Leveraging the Advantage India Factor

Resource Abundance

Leading producer of organic cotton, silk, and technical fibers.



Skilled Crafting

A deep-rooted heritage in textiles and intricate handwork.



Vertical Supply

Proximity to raw materials reduces logistics costs and carbon footprint.



Favorable Policies

Government incentives for textile exports and sustainable manufacturing.





THANK YOU!

LET'S STAY IN TOUCH



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